



Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.



— Bill Drayton —

Social Entrepreneurship – Disruptive Innovations

Course schedule: 12th to 17th October 2020 - 2 hours per day

Early Bird Discount: 20% Valid till 20th September 2020

Course Fee - INR 9995/-

Register NOW:

<https://iicsronlineinstitute.com/page/social-entrepreneurship>

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Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) established in 2015 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses.





OFFLINE Courses

- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments

ONLINE Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- And more ongoing

EVENTS & Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers





Course Brief:

Entrepreneurial mindset is the need of the hour to create economic opportunities for one self and others. Social Enterprises could go along way in setting up financially feasible viable pathways for social impact across the SDGs.

Social Entrepreneurship is the fastest growing sector and perhaps the only sector that is creating gainful employment worldwide. Entrepreneurial mindset recognizes opportunities with applicability not only in setting up Social Enterprises but also in Responsible Business practices interfacing with Civil Society Organizations (CSOs), Government Organizations, CSR initiatives etc.

The evolution of CSR has led corporates to align CSR with their business activities. This need has graduated to make CSR sustainable by means of CSR Business Models (CSBM). The progression towards CSBM would ultimately lead to position CSR as revenue generating verticals and need of any business to exist. In CSBM, 'S' stands for Social as well as Sustainable depending on the application. In this course Dr Smriti Pahwa demystifies Social Entrepreneurship conceptually & practically and distils the information through an innovative, entrepreneurial and optimistic mindset – “MOC” Missed Opportunities Cognizant mindset, the central ideology in her book “Of Missed Opportunities...One Too Many!”

Outcomes expected:

- Gain insights on transformation from Corporate Social Responsibility to Corporate Social Innovation and CSBMs (Corporate Social/Sustainable Business Models)
- Understanding of the concept and nuances around SE through diverse dimensions and lenses such as those of funders, evaluators, investors, regulators, implementers and thought leaders
 - Learn through the journey of Social entrepreneurs from case studies
- Attain a reflective space to refine ideas for your respective context such as embedding social enterprise model in the existing business practices or setting up new social enterprises
 - Experience hands on work to get started with transforming your SE ideas into action.

Audience:

- CSR departments
- Socially Responsible institutes
 - NGOs, CSOs
- Entrepreneurs, MSMEs, Start ups
- Philanthropists, Impact investors
- Consulting Firms and Academia
- Sustainability practitioners, Students

Online Content Schedule

Session 1

October 12, 2020
7:00 pm - 9:00 pm

Demystifying Social Entrepreneurship through W-H examination - Theory and Presentations

What is SE?; What are these enterprises? - Why is SE relevant, especially in the current context?
- Who are these entrepreneurs? Characteristics
- In what contexts and landscapes is SE relevant? - How to go about SE?

Session - 2

October 13, 2020
7:00 pm - 9:00 pm

Exploring the SE dimensions - Theory and Presentations

- Transformation and Evolution of CSRs to CSBMs
- The Entrepreneurial Mindset
- The “MOC” Missed Opportunities Cognizant mindset

Session - 3

October 14, 2020
7:00 pm - 9:00 pm

Round Table with various industry leaders to discuss:

- Trends in CSR evolution and potential for SEs
- New Opportunities in COVID
- Opportunities despite adversities

Session – 4

October 15, 2020
7:00 pm - 9:00 pm

SE case studies discussions around

- Learnings from actual SE journeys
- Challenges and Opportunities for SE

Session – 5

October 16, 2020
7:00 pm to 9:00 pm

Workshop - From Theory to Action

Participants present their respective cases as allotted for a reflective hand on discussion to refine ideas and learnings from the sessions and initiate action plans

Evaluation: Participants will be evaluated on the basis of their presentations in the workshop session and their participation through out the sessions.

October 17th 2020 Live Interactions with Global Changemakers and Felicitation

Includes



Roundtable with the Thought Leaders



Mr. Anirban Ghosh
Chief Sustainability Officer
Mahindra Group

Mr. Ashwini Saxena
Chief Executive Officer
JSW Foundation

Mr. Tanmoy Chakraborty
Group Government Affairs Officer
Tata Sons Limited

Mr. Vinod Pande
Advisor CSR
PTC India Financial Services Ltd.

Mr. Nixon Joseph
President and COO
SBI Foundation

**COVID 19 Pandemic: Transforming Leadership CSR and Sustainability to
the NEW REALITY**

31st August to 5th September 2020

Last Date: 29th August 2020

E: info@iicsr.com | Sneha Raj: +91 816 989 2605

Register: <http://iicsronlineinstitute.com>

Presented by

Outcomes

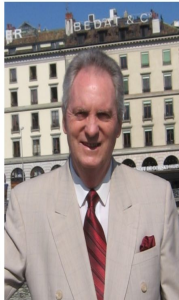
Audience



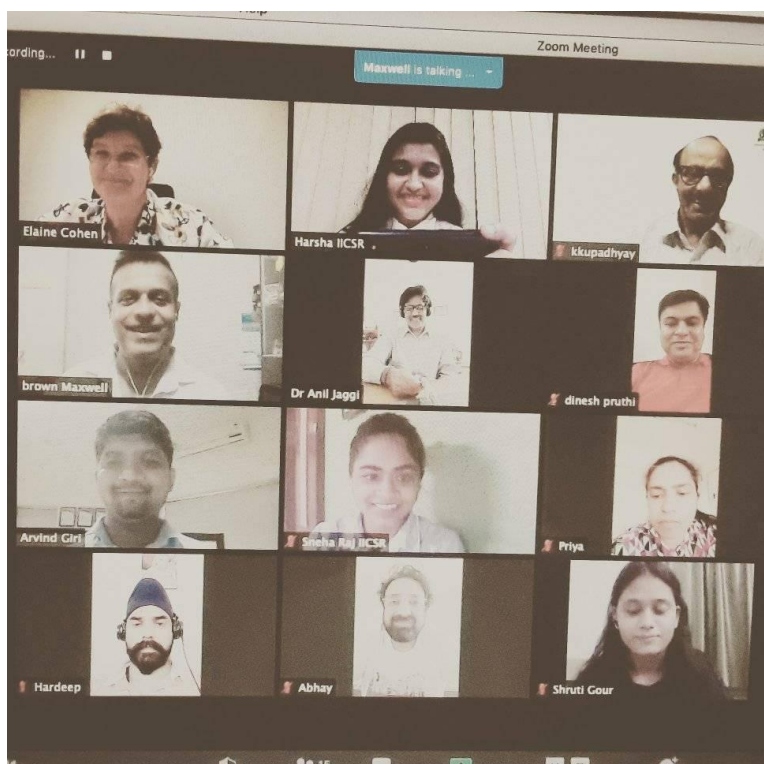
- Concepts of CSR, Sustainability and links to the Big Issues of the Day
- Understanding the present challenges from the strategy to the operational management level.
- Efficient and effective digitalization IT intervention to promote CSR and Sustainability managing and transforming during Pandemic as workplace changes from office to home

- Corporates - Multinationals
- CSR Practitioners
- Entrepreneurs, MSMEs
- Post Graduate Students
- Public Officials
- NGOs and Social Enterprises

IICSR Lead Trainer
Dr. Michael Hopkins
Founder and CEO
MHCI International



Live Interactions with Global Changemakers



Digital Felicitation Ceremony

Lead Trainer: Dr Smriti Pahwa



Social Entrepreneurship – Disruptive Innovations

Dr Smriti Pahwa has a doctorate in Nutrition with degrees in Education as well as Management and a diverse experience of working across sectors and operating systems. Since 2001, Smriti has held diverse portfolios within Indian Council of Medical Research (ICMR), Directorate of Education, IGNOU, ASER (Assessment Survey Evaluation Research) Centre of Pratham, Evidence Action, IntraHealth International, Arogya World, World Bank as well as various MSME enterprises involved in CSR evaluations-MLE, Edu-tech and Health-tech socio tech systems.

During the course of these professional assignments, in addition to the learnings from work at hand, the pearls of wisdom from experts from various institutes and organizations such as IFS-UK, Yale, SIPA-Columbia university NYC, U-Penn, Harvard, icddr,b, Dhaka-Bangladesh, Dubai Cares, BMGF, Johns Hopkins Bloomberg School of Public Health, William and Flora Hewlett Foundation, Fore School of Management, AMEX , IICA, HCL Foundation, IFPRI, IIT-GN, SNTD, JPAL, IFMR, 3ie, Nutrition International, Acumen, Lady Irwin College, Unicef and more have been embedded in the shape of Smriti's book "Of Missed Opportunities...One Too Many!".

In the course, Smriti brings diverse perspectives from the entrepreneurial lens of a Researcher, Policy advocate and Practitioner and distills all this through a mindset – what she calls an "MOC" mindset.



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