



“The SDGs represent a clear economic imperative. Their achievement would mean greater productivity, increased employment, and stronger economic growth.”

JOHN DANILOVICH  
Secretary General,  
International Chamber of Commerce

## SDG Mapping and Measurement

**Date:** 28<sup>th</sup> June to 2<sup>nd</sup> July (7:00 pm to 9:00 pm IST)

**Queries:** [info@iicsr.com](mailto:info@iicsr.com) | +91 798 211 2389

**Register:**

<https://iicsronlineinstitute.com/page/SDG-Mapping-and-Measurement>

**Social Media –**

**W:** [www.iicsr.com](http://www.iicsr.com)

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## Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) established in 2015 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses.





## OFFLINE

## NE

Courses

- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments

## ONLINE

## NE

Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- And more ongoing

## EVENTS

& Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers







## **Course Brief:**

The Sustainable Development Goals aim to ensure that all human beings can enjoy prosperous and fulfilling lives and that economic, social, and technological progress occurs in harmony with nature. Covid 19 pandemic has reemphasized the significance of UN SDGs for sustainable growth. Corporate sustainable business plans need to focus on SDGs, and the concept of Sustainable Business has gained tremendous importance within the business community due to the growing vulnerabilities faced by them. At this critical juncture of humankind, it is important to keep pace with the fast-changing landscape of Reporting, the increasing expectations of the stakeholders, and compliance with the latest amendments. IICSR is working with the domain experts to prepare you to understand, learn and execute sustainability plans in a practical and robust way with cutting edge knowledge.

## **Outcomes expected:**

- Online classes
- Reference material
- Interaction with the CSR and Sustainability Leaders
- One year membership to IICSR online learning

## **Audience:**

- CSR and Sustainability fraternity
- Early Career Professionals in the area of CSR and Sustainability
- Communication and Human Resource Managers
- NGO/Civil Society Management Professionals
- Management Consultants
- Academicians/Researchers/Students

## Online Content Schedule



### Session 1

#### Introduction to Sustainable Development

- Background Sustainable development
- Triple bottom line

#### Concept of Sustainability

- Dimensions of Sustainability - economic viability, social responsibility, environmental responsibility
- Growing importance of sustainability and sustainable economy
- Impact investing, Sustainable Finance and Green economy

#### UN Sustainable Development Goals 2030

- Overview, Targets and Indicators
- United Nations High Level Political Forum on Sustainable Development
- Current Status of Implementation

### Session - 2

#### SDGs and India

- UN Global Compact network
- SDG India Index Dashboard
- NITI Aayog SDG India Index Report, 2019-20
- Mapping of the Ministries for Goals and Targets

### Session - 3

#### Roundtable with Thought Leaders

“Make world a better place for everyone by achieving SDGs”

## Online Content Schedule



### Session 4

#### **Business and Sustainable Development Goals**

Sustainability Reporting  
Regulatory landscape of Non-Financial Reporting in India  
MCA guidelines - 2011 (NVGs) and revision NGRBC in 2018  
MCA Report of the Committee on Business Responsibility Reporting  
Comparison of BRR and BRSR

### Session – 5

#### **SDG, Business and way forward**

Alignment of CSR and the SDGs  
Business Sustainability Management  
Beyond CSR  
Sustainability strategy and planning  
Stakeholder management  
Integrating SDGs to business

### Session – 6

1 hour

#### **Facilitation and interaction with a Global Changemaker**



# Includes

## Roundtable with the Thought Leaders



Mr. Anirban Ghosh, Chief Sustainability Officer, Mahindra Group; Mr. Ashwini Saxena, Chief Executive Officer, JSW Foundation; Mr. Tanmoy Chakraborty, Group Government Affairs Officer, Tata Sons Limited; Mr. Vinod Pande, Advisor CSR, PTC India Financial Services Ltd.; Mr. Nixon Joseph, President and COO, SBI Foundation.

### COVID 19 Pandemic: Transforming Leadership CSR and Sustainability to the NEW REALITY

31st August to 5th September 2020

Last Date: 29th August 2020

E: [info@iicsr.com](mailto:info@iicsr.com) | Sneha Raj: +91 816 989 2605

Register: <http://iicsronlineinstitute.com>

Presented by

Outcomes

Audience



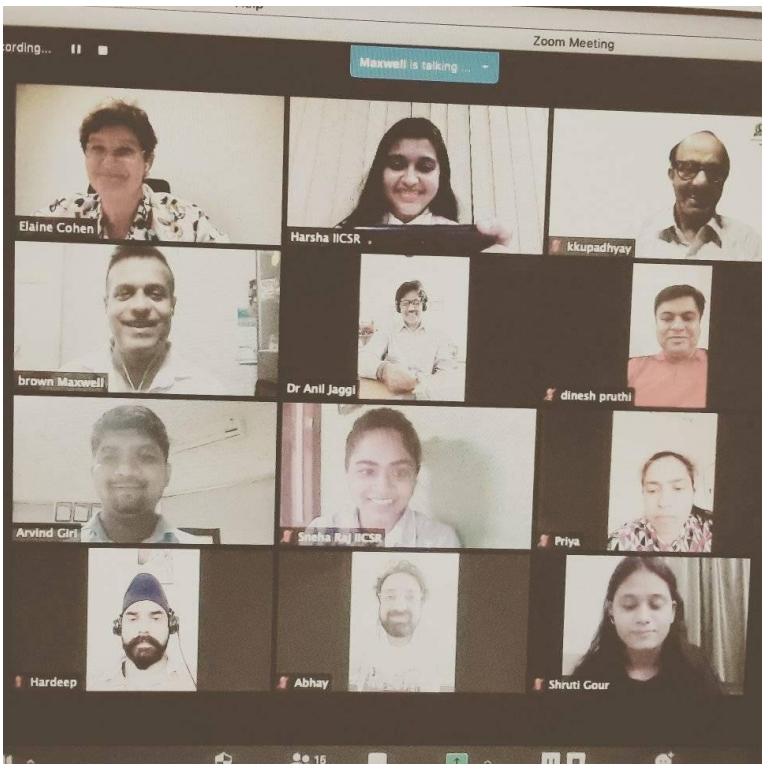
- Concepts of CSR, Sustainability and links to the Big Issues of the Day  
- Understanding the present challenges from the strategy to the operational management level.  
- Efficient and effective digitalization IT intervention to promote CSR and Sustainability managing and transforming during Pandemic as workplace changes from office to home

- Corporates - Multinationals  
- CSR Practitioners  
- Entrepreneurs, MSMEs  
- Post Graduate Students  
- Public Officials  
- NGOs and Social Enterprises

IICSR Lead Trainer  
Dr. Michael Hopkins  
Founder and CEO  
MHCI International



## Live Interactions with Global Changemakers



## Digital Felicitation Ceremony

# Lead Trainer: Dr. KK Upadhyay



## SDG Mapping and Measurement



Dr. K. K. Upadhyay's a prominent certified trainer (by Indian Institute of Corporate Affairs, CBI – Netherland, ICRA-UK and SEBI). A widely respected and seasoned development professional, with over four decades of experience across government, not-for-profits, academia and corporate. He has pioneered several innovative and outstanding social enterprises - Safal, Aapni Yojana, Bastar Integrated Development Program and Health of the Urban Poor. An alumnus of GB Pant University of Agriculture & Technology, and Institute of Rural Management, Anand (IRMA), Dr. Upadhyay has been a pivotal part of the CSR journey in India as a thought leader, practitioner, and former head of the FICCI Aditya Birla CSR Centre for Excellence.

An expert with Indian Institute of Corporate Affairs, on board of several non-profits including National Trust, National Population Stabilization Fund, UN Global Compact, DNR Foundation and International Institute of Goat Management.

Contributed to the sector through several publications and research studies for USAID, UNIFEM and IIED London. Dr. Upadhyay has been conferred titles like Thought Leader, CSR Leader of India, Mahatma and the CSR Trainer of The Year 2020.





**KNOW MORE:**

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**Booking:**

**<https://www.townscript.com/e/copy-of-sdg-mapping-and-measurement-340412>**

**Fees: INR 9,995**