



Impact Investment

Date: 15th to 19th November 2021
Time: 7:00 pm to 9:00 pm IST
Fees: INR 9,995/- (excl taxes)

Joint Certificate - IICSR and MEPSC

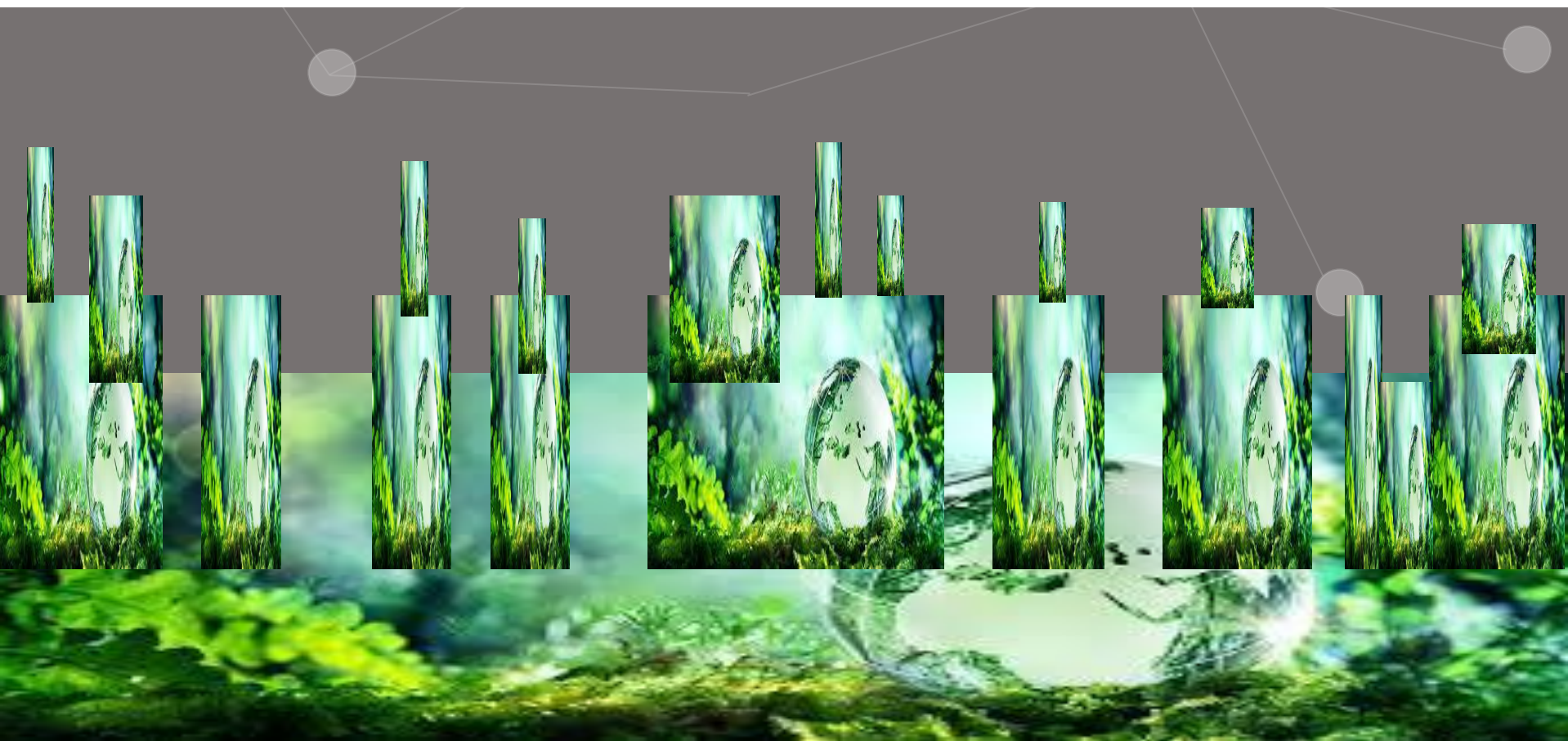
(A sector skill council under Ministry of Skills development and Entrepreneurship)



International Institute for Corporate Sustainability and Responsibility (IICSR) Group established in 2010 is a training, research, and development institute dedicated to Responsible Business practices. We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.



MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills. It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.



IICSR Portfolio

OFFLINE

Courses

- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments and more

ONLINE

Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- Transforming Sustainably: Leadership to Management and more

EVENTS

& Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers
- Youth Questions



Course Objective

This course is a bridge to connect the impact investors and entrepreneurs.

Impact Investors:

It enables an investor to share the key selection parameters for investees, how investments are evaluated and the eco-system offered to the entrepreneurs.

Entrepreneurs:

It enables entrepreneurs to understand the psyche of investors, build pitch decks and select investor for their business.

Audience

Impact Investors, Entrepreneurs, Start-ups, CSR Heads to make social impact investments

Outcome

- Types of investors and stage of investing
- KPIs Selecting investors and investee
- Build Pitch decks and elevator pitch
- Shareholding pattern in start-ups and stages of dilution
- Term sheets and negotiations



Content

Introduction to Impact Investment

Session 1

- What is Impact Investment? Aligning with SDGs, ESG
- International Trends
- Who are Impact Investors and Investees?
- Correlation: Start-up Stage-Type of Investor
- Problem Statement to be given - Group Formation

Session 2

Defining Problem Statement to Term Sheet

- Defining Problem statement - Preparing Pitch Deck – Nuances of Pitching start-up
- Key indicators for investors to invest – Term Sheet – Negotiation Skills

Session 3

Roundtable with Thought Leaders

- Investor Selection Process - Entrepreneurs
- Investee Selection Process - Investors

Session 4

Shareholding patterns - Financial Projections - Pitch Deck

- Preparing Business and Financial Projections
- Nuances of Pitch Deck – Expectation Matching
- Company Registration, Forming of the Board and Advisory Board, The Role of the Board, Equity sharing and dilution on investment in a startup

Session 5

Types of Investors and Alignment with the investee

- Matching your venture with the Right Investor
- - Types of Investment – Seed Fund, Angel Fund, Equity, Debt, Crowdfunding, Friends and Family, Others
- Preparing for 30 seconds Elevator Pitch

Dr. Smriti Pahwa

LinkedIn:

<https://www.linkedin.com/in/smritipahwa/>

Mr Krishnakumar Devnally

LinkedIn:

<https://www.linkedin.com/in/krishnakumardevnally/>

Mr Aniket Deogar

LinkedIn:

<https://www.linkedin.com/in/aniket-doeagar-56458245/>

Mr Anupam Saronwal

LinkedIn:

<https://www.linkedin.com/in/anupamsaronwala/>

Mr Devesh Chawla

LinkedIn:

<https://www.linkedin.com/in/devesh-chawla/>



FEES: INR 9,995 (excl taxes)
Joint Certificate of IICSR and MEPSC

KNOW MORE:

www.iicsronlineinstitute.com

Whatsapp: +91 798 211 2389
Email: info@iicsr.com