



COVID 19 Pandemic: Transforming Leadership CSR and Sustainability to the NEW REALITY



Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) established in 2015 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses.





OFFLINE Courses

- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments

ONLINE Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- And more ongoing

EVENTS & Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers



Fees: Rs. 15,000 (Exclusive Taxes) (10% Early Bird) | Last date: 20th August 2020

Group Discounts: info@iicsr.com | +91 798 211 2389

<https://iicsronlineinstitute.com/page/covid19-pandemic-transforming-leadership-csr-and-sustainability-to-new-reality-69w5f4>

Online Content Schedule



Session 1

August 24, 2020
4:00 pm - 6:00 pm

Introduction of CSR and Sustainability

CSR, Shared Value, Sustainability definitions and practical implications

Session - 2

August 25, 2020
4:00 pm - 6:00 pm

Organizational Location of above concepts and moving from theory to operations

Session - 3

August 26, 2020
4:00 pm to 6:00 pm

Roundtable with Thought Leaders:

The new Digital Economy and how this will change and expand CSR and Sustainability
- CSR is more than CSR Projects, but how should those Projects change for the new Future?

- How does a company selects which is the best CSR project – Selection criteria and methodology
- Digitization measurement, monitoring and reporting

Session – 4

August 27, 2020
4:00 pm to 6:00 pm

Group Discussions on “Pandemic – Risk mitigation during COVID19”

Case studies Indian and International – Nestle, Ngombe, BAT

Session – 5

August 28, 2020
4:00 pm to 6:00 pm

Impact measurement and towards New Era

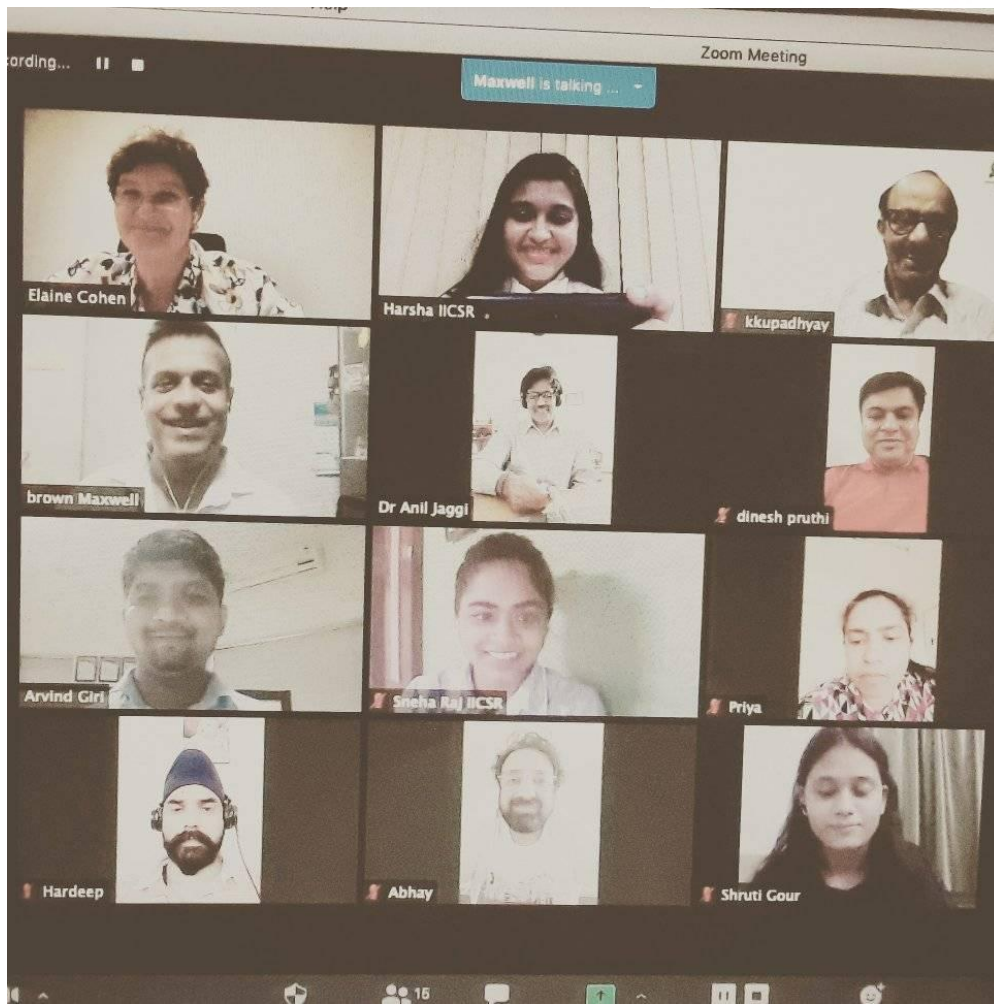
Workshop - Practical implementation and a new strategy to implement CSR to achieve Sustainability
Assessment and Feedback

August 29th 2020

Live Interactions with Global Changemakers and Felicitation Ceremony

Includes

**Live
Interactions
with Global
Changemakers**



**Digital
Felicitation
Ceremony**



Lead Trainer:
Dr. Michael Hopkins,
Entrepreneur | Author |
Keynote Speaker



- Appointed **Fellow of the Royal Society of Arts in London (2019)** **Lifetime achievement award** in 2014 from Delhi University for his work on “CSR and employment” and then an Honorary Doctorate from London. Nominated as one of the world’s **Top 100 thought leaders, 2013** by Forbes.
- Adjunct/Visiting Professor of CSR at **George Mason University, Virginia, USA**, the **Management University of Africa** in Nairobi and the **Indian Institute of Technology – Delhi**.
- Professorships (Middlesex, Brunel, Geneva and George Mason Universities).
- Honorary Doctorate **London, Metropolitan University** and **Ph.D. from Geneva University**).
- Worked for IBM, ITT, BAT, the **United Nations (ILO in Geneva for 13 years as a senior economist)**, advises **UEFA on CSR RESPECT program**), and been an academic (IDS, **University of Sussex, UK**). Currently CEO MHC International Ltd (London, Geneva, Nairobi).

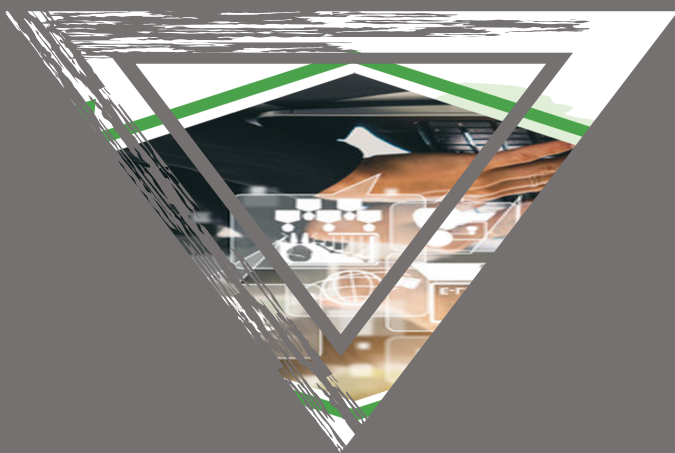


Outcomes expected:

- Concepts of CSR, Sustainability and links to the Big Issues of the Day
- Understanding the present challenges from the strategy to the operational management level.
- Efficient and effective digitalization IT intervention to promote CSR and Sustainability
- Managing and transforming during Pandemic as workplace changes from office to home

Audience:

- Corporates - Multinationals
- CSR Practitioners
- Entrepreneurs, MSMEs
- Post Graduate Students
- Public Officials
- NGOs and Social Enterprises



KNOW MORE:

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