



# Introduction to CSR and Sustainability



19th to 23rd September 2022

Time: 7:00 pm - 9:00 pm IST

RSVP: [info@iicsr.com](mailto:info@iicsr.com) | +91 798 211 2389



**Ms Meera Tenguria**  
Chief Executive Officer  
Aarohan Communications



**Dr KK Upadhyay**  
Professor CSR &  
Sustainability BIMTECH



**Mr Sourabh Kumar**  
Founder Pothole Raja



**Dr Anil Jaggi**  
Founder Consious Ventures.



**Mr Dhimant Chovatia**  
CEO Dhriti Communications

### Audience

- Publicly listed companies
- Multi-nationals,
- MSMEs
- Independent consultants
- CSR and Sustainability Managers
- Aspirants to make career in Responsible Business Leadership

### Outcome

- Application to CSR and Sustainability
- Reporting and Measurement Tools
- Social Entrepreneurship
- Strategic Sustainability Communications
- Fundraising for Foundations.
- Group discussions
- Case studies
- Certificate Course
- IICSR Annual Membership

### Course details

Introduction to CSR and Sustainability is a foundational course for the beginners to learn the basics of CSR and Sustainability. It would give you exposure to different facets of CSR and Sustainability which can be learned individually too. It prepares you to the next ladder of theory and practical experiences you can gain from CSR and Sustainability.

# Introduction to CSR and Sustainability

Schedule: 19<sup>th</sup> to 23<sup>rd</sup> September 2022

Monday - Friday 7:00 pm to 9:00 pm IST days

Course Fee: INR 10,510/- (incl. taxes)

Register NOW:

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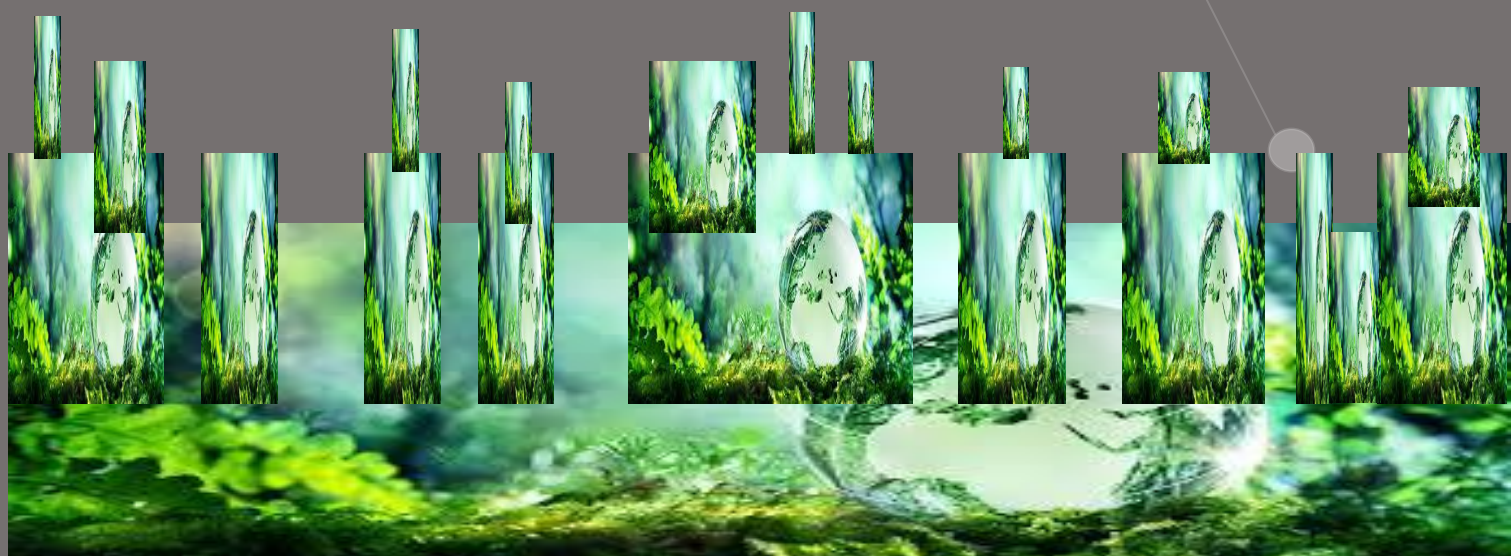


## Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) Group is established in 2010 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses under the Responsible Business Era Series.



OFFLINE  
Courses

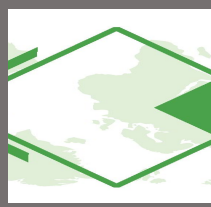
- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments

ONLINE  
Courses

- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- And more ongoing

EVENTS  
& Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers



## Course Brief:

Introduction to CSR and Sustainability is a foundational course for the beginners to learn the basics of CSR and Sustainability. It would give you exposure to different facets of CSR and Sustainability which can be learned individually too. It prepares you to the next ladder of theory and practical experiences you can gain from CSR and Sustainability.

## Outcomes expected:

- Application to CSR and Sustainability
  - Reporting and Measurement Tools
    - Social Entrepreneurship
- Strategic Sustainability Communications
  - Fundraising for Foundations.
- Evaluation on the basis of online assessment
  - Group Discussion
  - Case studies
  - Certificate Course

## Audience:

CSR and sustainability professional,  
Corporate,  
NGOs,  
Social enterprises,  
Research students,  
Philanthropic Organizations and Academia

## Online Content Schedule

### Session 1

#### CSR Law & Reporting and measurement tools

- CSR Law
- Measurement tools - SDGs, GRI, ISO26000
- Framework and guidelines: UNGC Principles
- CSR Reporting Formats: MCA
- Status of CSR reporting today in India

### Session - 2

#### Application of CSR and Sustainability in Management Verticals

- Introduction/Background
- Ages & Stages of CSR & Sustainability
- Relevance CSR for Core Business Success.
- CSR & business Competitiveness
- Sharing Case studies (National & global)

### Session - 3

#### Social Entrepreneurship (SE)

- What is SE? Why is SE being talked about? Why is SE important?
- Where is SE relevant? Stakeholders of SE
- When is it prudent to address SE: How to go about SE?

### Session - 4

#### Strategic CSR and Sustainability communications

- Strategic communication to engage stakeholders. Build a brand reputation
- Create value for an organization
- Concepts of sustainability communications Impact.
- Role of in CSR communications.

**Live Interactions with Global Changemakers and Digital Felicitations**

## Online Content Schedule

### Session 5

#### Fundraising for the Foundations

- Why not feel guilty about fundraising?
- Characteristics of various funding sources.
- NGOs preparedness and Strategy for donors
- Corporate and Retail fundraising - decoded
- Funding funnel - Effort vs Result

- **Group Discussion**
- **Case studies**
- **Online assessments**
- **Certificate course**

**Live Interactions with Global Changemakers and Digital Felicitation**



# Includes



# Roundtable with the Thought Leaders



**Mr. A Balasubramanian**  
 MD & CEO  
 Aditya Birla Sun Life AMC Limited

**Mr. Stéphane Toullieux**  
 Founder TTLX  
 CEO Athymis Gestion

**Mr. Navneet Munot**  
 Chief Investment Officer  
 SBI Mutual Fund

**Mr. Bipin Odhekar**  
 Head of Sustainability  
 Marico India Ltd.

**Mr. Anand Marathe**  
 Group Sustainability  
 Mahindra Group

## Responsible Investment Series 1: Value Creation by ESG Reporting

27th July to 1st August 2020

Last Date: 26th July 2020

E: [info@iicsr.com](mailto:info@iicsr.com) | Sneha Raj: +91 816 989 2605

Register: <https://iicsronlineinstitute.com/page/value-creation-by-esg-reporting>

Presented by

### Agenda

- ESG Introduction and Value Creation
- Who Cares Wins
- Why investors are betting on ESG?

### Outcome

- ESG Framework
- Benefits and outcomes of ESG Reporting
- Cost and Risk Analysis for Non-Financial Reports (NFR)
- Organize NFR: Start-ups to Corporates

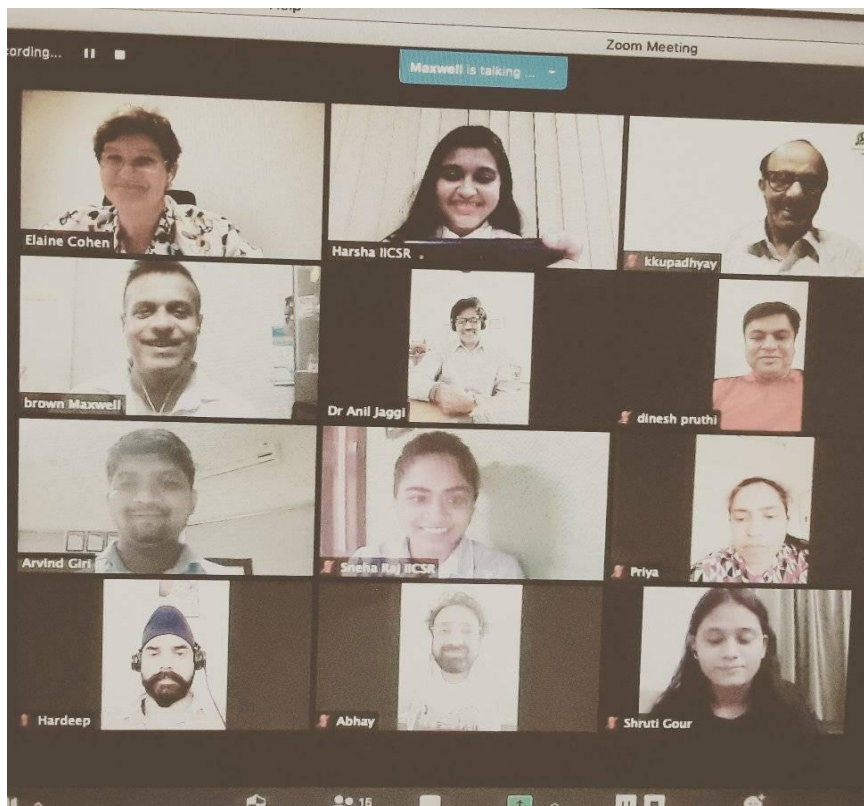
### Audience

- Sustainability & CSR Practitioners
  - Entrepreneurs, MSME
  - PG Students
  - NGOs (ESG)
- Includes:**  
 GD, Workshop, Case studies

IICSR Lead Trainer  
 Ms. Ludivine Noirel  
 Founder and CEO  
 Bridgeasten Capital



# Live Interactions with Global Changemakers



# Digital Felicitation Ceremony



# Introduction to CSR and Sustainability

Monday 19th September:

CSR Law, Reporting and Measurement tools - Dr K K Upadhyay

<https://www.linkedin.com/in/drkkupadhyay/>

Tuesday 20th September:

Application to CSR and Sustainability - Dr Anil Jaggi

<https://www.linkedin.com/in/anilj/>

Wednesday 21st September:

Social Entrepreneurship - Mr Sourabh Kumar, Founder Pothole Raja

<https://www.linkedin.com/in/sourabhkumar07/>

Thursday 22nd September:

CSR and Sustainability Communications - Ms. Meera Tenguria

<https://www.linkedin.com/in/meeratenguria/>

Friday 23rd September:

NGO Fundraising and Branding - Mr Dhimant Chovatia

<https://www.linkedin.com/in/dhimantchovatia/>





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