



**Program schedule for modules on campus
ESG, CSR and Sustainability**

Batch 5: 30th September to 27th December 2024

Batch 6: 6th January to 28th March 2025

About IICSR

IICSR Group is the world leader in building Responsible Business Leadership established in 2010 in India and USA. We lead the companies on ESG, CSR and Sustainability project implementation, advisory, reporting and training.

We train and advice working professionals from SAARC, EU, UAE and Asia with expert faculty

IICSR is among the first institutes in India to be affiliated with MEPSC (a sector skills council under Ministry of Skills development and Entrepreneurship) and are offering Government approved courses which are Internationally recognized.

We have trained more than 2000+ professionals, advised 100+ corporates in Public and Private sectors and implemented projects at PAN India level.

About MEPSC

Management & Entrepreneurship and Professional Skills Council (MEPSC) (A sector skills council under Ministry of Skills development and Entrepreneurship) MEPSC is a Sector Skill Council, committed to creating a technically and professionally competent workforce and industry professionals for both national and international. A huge percentage of Indian graduates are unemployable due to a lack of skills both technical and generic expected by employers. While a maximum of the applicants gets hired on the grounds of their technical skills and often get fired due to lack of generic skills.

It is the set of Generic/ Behavioural/ Soft/ Employability Skills that creates diversity to the potency of the individual.

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Integrate CSR and Sustainability in Business

Week 1

Lead Faculty: Mr Nixon Joseph, CEO CLT India, Former COO SBI Foundation

Linkedin: <https://www.linkedin.com/in/nixon-joseph-53696944/>

Terminal outcome

Discuss the importance of integrating the concepts of CSR and sustainability in the business

Key outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">● Discuss the application of the CSR and Sustainability laws, SDGs, and other frameworks in business● Examine the best performance indicators and frameworks for achieving successful outcomes of the project● Discuss the communication strategy and materials to be developed● Elaborate the different social innovative solutions for a problem● Determine the best form of legal entity for pursuing social entrepreneurship and establishing the same● Determine the best form of legal entity for pursuing social entrepreneurship and establishing the same● Explain the fundraising process for a particular cause.● Describe the process of fundraising	<ul style="list-style-type: none">● Demonstrate the CSR and Sustainability practices to build a responsible business● Demonstrate successful outcomes of the project based on the performance indicators, frameworks, benchmarking systems defined● Prepare a sample communication material for the project for the respective stakeholders.● Show how to do the legal registration of a social enterprise● Chalk a roadmap for growth.● Write sample proposals for fundraising campaigns● Build a framework for donor-donee connection

Topics covered

Dates	Time	Topics
Day 1	11 am to 1 pm	History of CSR CSR Laws and compliances in India and global perspective What is the United Nations and what are the UN SDGs? Understanding key terms - NVGs, MDGs, SDGs, and others
	2 pm to 5 pm	Define and differentiate CSR, Sustainability, ESG and key terms International Practices in CSR and Sustainability How to develop strategic CSR policy for a company? Align CSR, Sustainability, ESG with Business - key indicators Giving problem statement
Day 2	11 am to 1 pm	How to implement CSR and Sustainability projects? NGOs, Government policies, Government schemes, Impact Entrepreneurs, and other modes
	2 pm to 5 pm	Apply the impact solutions in business Basics of measurement indicators of success Decision making process for grant making and taking - Budgeting
Day 3	11 am to 1 pm	Stakeholder Management - stakeholder mapping Employee engagement CSR Communication strategy and tools Case studies
	2 pm to 5 pm	Roundtable with Thought Leaders - 3 hours including QnA
Day 4	11 am to 1 pm	Introduction to the reporting standards in India and Internationally - BRR, BRSR, GRI, Materiality analysis, IR Introduction - Sustainability indices and tools - DJSI, SustainAnalytics, Morning star Performance indicators Build a roadmap to be listed
	2 pm to 5 pm	CSR Project Implementation and Life Cycle Assessment Methods to engage with the communities Crossing barriers - geographic, language, culture and other Integrating the CSR and Sustainability projects in the business - Social license to operate, Participatory rural appraisal
Day 5	11 am to 1 pm	Key performance indicators for project selection How do you benchmark with peer groups?
	2 pm to 5 pm	Group Presentations - 2 hours Expert talk - 1 hour

Project Management

Week 2

Lead Faculty: Col. Prakash Tewari, Board of Directors Grameen Foundation

LinkedIn: <https://www.linkedin.com/in/prakash-tewari-33502b27/>

Key outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">● Discuss the building of CSR and Sustainability policy and strategy● Elaborate the integration of the principles of Responsible business leadership in the existing business● Explain the budget and the expenses for sustainable business transformation● Discuss the outcomes to be achieved for each project● Describe the benchmarks with the peer group● Determine the modes of communication and material	<ul style="list-style-type: none">● Write a sample CSR and Sustainability policy● Write a sample strategy document for Responsible Business leadership● Demonstrate successful project designing for CSR and Sustainability● Write a sample roadmap for planning and implementation of the project designed● Chalk the sample success indicator for the projects benchmarked.● Prepare a sample project integration budgeting document● Prepare sample communication materials for the project for the respective.

Course content

Date	Time	Topic
Day 1	11am to 1pm	CSR and Sustainability policy making Build CSR and Sustainability strategy Policy making for the business in sustainable development Align with the business goals
	2pm to 5pm	Business integration Align business goals with sustainable development Define key point indicators to align with management verticals Build roadmap for implementation Giving problem statement
Day 2	11am to 1pm	Project Budgeting Cost versus benefits of implementing the CSR project Cost of integration and transformation to sustainable business solutions
	2pm to 5pm	CSR and Sustainability project selection and design CSR and Sustainability project selection criterias Project aligning with business or focus areas Define expected KPIs and outcomes
Day 3	11am to 1pm	Life cycle assessment (LCA) Steps for project LCA Process to measure and assess the key developments Automate impact assessment
	2pm to 5pm	Roundtable with thought leader
Day 4	11am to 1pm	Roadmap Build implementation strategy Define stakeholder mapping and engagements at different stages Identify stakeholders to scale up
	2pm to 5pm	Benchmark Build benchmarks across industry Comparative analysis to improve the project
Day 5	11am to 1pm	Technology tools Discuss on the latest technology tools available for project management In Web3
	2pm to 5pm	Expert talk Group Presentations

Social Entrepreneurship

Week 3

Lead Faculty: Dr. Romira Roy, Chairperson, SEED – leading Social Entrepreneur

Linkedin: <https://www.linkedin.com/in/dr-romira-roy-1962aa5/>

Key outcomes:

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">• Explain social entrepreneurship and the outcomes expected from the same• Discuss the need for social enterprise and new product/service• Elaborate the financial projections, goals of the company• Deliberate on business growth and fundraising strategy	<ul style="list-style-type: none">• Write process flow of business registration and compliances• Prepare sample business plan, pitch deck, fundraising strategy, projections and roadmap of the business• Prepare sample fundraising report for the venture

Course content

Program Schedule for on-campus training at North Goa



Date	Time	Topics
Day 1	11am to 1 pm	What is Entrepreneurship and their types? Stages of entrepreneurship and ventures Difference between types of entrepreneurship
	2pm to 5pm	Legal process for registration of companies in India and other developed countries Government schemes to support entrepreneurs Types of companies - B-Corp, S-Corp, Impact entrepreneurs for impact ventures Giving problem statement
Day 2	11am to 1 pm	Impact business models - case studies Identifying the common need Building a disruptive business model - what could work, what won't
	2pm to 5pm	Team building Building pitch decks Nuances of presentations
Day 3	11am to 1 pm	Financial modeling How to build a sustainable business model?
	2pm to 5pm	Types of funding models and funders Friends and family, Credit notes, SEED funding, Angel investors, VCs, Accelerators, Incubation cells
Day 4	11am to 1 pm	How to build management verticals of a business? How to scale-up business? Communications
	2pm to 5pm	Roundtable with Thought leaders
Day 5	11am to 1 pm	Defining Success of a business Pilot to Listed company - A journey with case studies
	2pm to 5pm	Expert talk Group Presentations

Strategic CSR Communications

Week 4

Lead Faculty: Mr Arun Arora, Director Communications Chetak Foundation (Mavyn Group)

LinkedIn: <https://www.linkedin.com/in/arun-arora-3485b94/?originalSubdomain=in>

Key Outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">• Discuss the need for communications for CSR and Sustainability• Describe data-based approach for communications• Discuss and research the best tools for communications• Elaborate the various platforms available for communications with the pros and cons• Explain the reporting compliance for CSR and Sustainability• Discuss the best reporting format to be used	<ul style="list-style-type: none">• Write a sample CSR communications report for various stakeholders• Demonstrate how to use a communication tool• Prepare a sample communication report for the compliance purposes

Course content

Date	Time	Topics
Day 1	11am to 1pm	What is CSR communication? How to develop strategy for CSR and sustainability communication? Key points to consider while building CSR communication strategy
	2pm to 5pm	Modes of communication Digital, Written, orals Advertisements, Blogs, Points to consider for effective communication Giving problem statement
Day 2	11am to 1pm	Stakeholder Stakeholder identification Stakeholder mapping Levels of stakeholder communication
	2pm to 5pm	Report writing Types of reports - Sustainability report, GRI, Materiality analysis
Day 3	11am to 1pm	Nuances of communication Boardroom, vendors, clients, employees, community, investors and other stakeholders Soft skills and Negotiation techniques
	2pm to 5pm	Roundtable with Thought Leaders
Day 4	11am to 1pm	Case studies - Good and bad in CSR Communications
	2pm to 5pm	Individual group exercise Build CSR communication strategy and report for respective stakeholders
Day 5	11am to 1pm	Group discussions
	2pm to 5pm	Expert talk Group presentations

NGO Management

Week 5

Lead Faculty: Mr Nixon Joseph, CEO CLT India, Former COO SBI Foundation

Linkedin: <https://www.linkedin.com/in/nixon-joseph-53696944/>

Key Outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">● Discuss the NGO Governance system● Elaborate the donor management system● Explain the relationship of the cause with the global need● Evaluate different donors● Discuss the different communications and reporting tools	<ul style="list-style-type: none">● Prepare a model to build a sustainable NGO● Develop a process for NGO registration and compliance● Develop a Donor management process● Create a sample report for fundraising and for the donors

Course content

Date	Time	Topic
Day 1	11am to 1pm	NGO Management Legal compliances in India, structure of NGOs Governance system
	2pm to 5pm	Corporatisation of NGOs Building verticals relevant to the causes Stakeholder management and engagement Giving problem statement
Day 2	11am to 1pm	Building communication strategy for respective stakeholders
	2pm to 5pm	Donor Management Types of donors, aligning with their needs, communicating with donors
Day 3	11am to 1pm	Monitoring and measurement Build auto-monitoring system Build KPIs to measure the development in the project
	2pm to 5pm	Reporting Types of reports, nuances of report writing
Day 4	11am to 1pm	Managing end-beneficiaries and communities
	2pm to 5pm	Individual exercise Build a case study to manage a grassroots NGO and managing funds from an International Aid agency
Day 5	11am to 1pm	Group Discussion
	2pm to 5pm	Expert talk Group Presentations

Fundraising and fund allocation

Week 6

Lead Faculty: Mr Dhimant Chovatia, Founder Dhriti Communications

LinkedIn: <https://www.linkedin.com/in/dhimantchovatia/>

Key outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">• Discuss the different models of fundraising• Explain the different methods of writing proposals• Discuss customized proposal writing• Evaluate different ways to report the donors• Deliberate on communication tools to be used	<ul style="list-style-type: none">• Use a set of models for fundraising• Write sample proposal for government, international aid agencies and individual donors• Develop sample communication material for all the stakeholders• Create a sample report for the donors

Course content

Date	Time	Topic
Day 1	11am to 1pm	Introduction What is fundraising? Why do we need to raise funds and at what stage? Who can raise funds and who should lead? - NGOs, Start-ups, Impact ventures
	2pm to 5pm	Causes and trends in donor giving 17 SDGs and largest donors - corporates, HNIs, International Aids and others Giving problem statement for group presentation
Day 2	11am to 1pm	Government schemes How to write grant proposals to implement Government schemes?
	2pm to 5pm	International Aid agencies and Corporate Foundations
Day 3	11am to 1pm	Approaching HNIs
	2pm to 5pm	Communicating with Donors - Report writing, Social media, Newspapers
Day 4	11am to 1pm	Donor Management Creating donor pipeline, reporting donors and managing donors
	2pm to 5pm	Individual exercise
Day 5	11am to 1pm	Group Discussion
	2pm to 5pm	Expert talks Group presentation

Sustainable Finance

Week 7

Lead Faculty: Mehjabeen Poonawala

LinkedIn: <https://www.linkedin.com/in/mpoonawala/>

Key Outcomes:

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<p>Significance of Sustainable Finance: Understanding the relevance and importance of sustainable finance in today's economic landscape.</p> <p>Fundamentals of Sustainable Finance: Exploring the key principles and ideas that underpin sustainable finance practices.</p> <p>Learning to effectively assess and manage Environmental, Social, and Governance risks within financial contexts.</p> <p>Influence of Regulation and Industry Initiatives: Understanding how regulations and industry-led initiatives contribute to shaping the landscape of sustainable finance.</p> <p>Products in Sustainable Finance: Exploring the array of financial products designed to align with sustainability objectives and principles.</p> <p>Sustainable Finance in India: Insights into the India sustainable finance initiatives, progress and challenges.</p>	<p>Understanding of Sustainable Finance Principles and how these impact financial decisions.</p> <p>Risk Assessment and Management: Tools and methodologies to assess and manage ESG risks within financial contexts.</p> <p>Regulatory Insights and Compliance: Role of regulations and industry initiatives in shaping sustainable finance.</p> <p>Financial Product Knowledge: Exploration of various financial products designed to align with sustainability objectives.</p> <p>Practical Application and Implementation: Participants will be better equipped to integrate sustainable finance principles into real-world financial decision-making processes, including investing in Sustainable Companies</p>

Course Content

Date	Time	Topics
Day 1	11am to 1pm	Significance of Sustainable Finance: <ul style="list-style-type: none"> ● The Sustainability Challenge ● What is Sustainable Finance? ● The need for Sustainable Finance
	2pm to 5pm	Significance of Sustainable Finance contd. <ul style="list-style-type: none"> ● Dealing with Sustainability Challenges (Internalising Externalities) ● Analyse how finance plays a role in the sustainability transition ● Recognize the three stages of (sustainable) finance ● Financing International Agreements on Climate Change and Sustainable Development
Day 2	11am to 1pm	Fundamentals of Sustainable Finance: <ul style="list-style-type: none"> ● Sustainable Finance: The Case for Action ● Sustainable Finance: Key Actors
	2pm to 5pm	Fundamentals of Sustainable Finance contd. <ul style="list-style-type: none"> ● Sustainable Asset Management ● ESG Integration into Investment Decisions ● Financial and Sustainability (impact) Reporting and Communication ● In Focus: The Task Force on Climate-related Financial Disclosures (TCFD)
Day 3	11am to 1pm	Fundamentals of Sustainable Finance contd. Case Study: Portfolio Simulation
	2pm to 5pm	Influence of Regulation and Industry Initiatives: <ul style="list-style-type: none"> ● Sustainable Finance: Policy and Regulation ● Responsible Banking and Insurance ● Responsible Investment

Program Schedule for on-campus training at North Goa



Date	Time	Topics
Day 4	11am to 1pm	Sustainable Finance Strategies and Products: <ul style="list-style-type: none">• The Five Pillars of Sustainable Finance• Greenwashing
Day 4	2pm to 5pm	Sustainable Finance Strategies and Products contd. <ul style="list-style-type: none">• Financial Instruments in Sustainable Finance• Climate Risk & Insurance
Day 5	11am to 1pm	Sustainable finance in India
	2pm to 5pm	Group Presentation

GHG Accounting and Carbon Markets

Week 8

Lead Faculty: R Vidyanath, ESG Expert with 13 years experience

LinkedIn: <https://www.linkedin.com/in/rvidyanath/>

Key Outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
Introduction to GHG	GHG Scope 1,2&3 calculations as per WRI-GHG protocol
Scopes of Emission	Team project work – calculation, research & presentation
Carbon Footprint Standards & Protocols	
Requirements for calculation of GHG emissions	
Carbon Market & its' importance	
Indian Carbon Market – importance and challenges	
Carbon Credit and strategies to utilise this	

Course content

Date	Time	Topic
Day 1	11am to 1pm	Introduction to GHG Accounting -Constituents of Scope 1,2&3 emissions -Standards & Protocols for GHG calculation -Quiz on basic understanding of GHG accounting
	2pm to 5pm	Basic mathematical requirement & Units for GHG calculation -Terms & terminologies -Formulae -Practical exercise on requirement of GHG calculation
Day 2	11am to 1pm	Scope 1 emissions -calculation method -practical exercise on different scenarios
	2pm to 5pm	Scope 1 emissions continued
Day 3	11am to 1pm	Scope 2 emissions -calculation method -practical exercise on different scenarios
	2pm to 5pm	Scope 3 emissions -calculation method -practical exercise on different scenarios
Day 4	11am to 1pm	Introduction to carbon market - Importance & examples - Carbon offset strategies - Practical exercise to identify various carbon markets in the world
	2pm to 5pm	Challenges in the carbon market -Examples and Case studies Leaders in the carbon market -Examples & case Studies Indian Carbon Market -What is carbon credit? -Importance of carbon credit -Benefits of carbon credit
Day 5	11am to 1pm	Team Project -Data of companies to be shared -Teams must calculate the Scope 1,2 &3 emissions from the data -Teams must identify how the companies can utilize carbon market to mitigate their carbon footprint
	2pm to 5pm	Team to present their projects to faculty. Expert talk Group Presentations

Climate Change

Week 9

Lead Faculty: Sapna Narula, TERI

Linkedin : <https://www.linkedin.com/in/sapna-a-narula-3a36017/?originalSubdomain=in>

Key outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">● Discuss solutions to tackle climate change and others regarding roadmap● Elaborate about developing frameworks on ESG and SDG● Explain the types of pollution● Discuss the ways to mitigate pollution● Describe the circular economy● Determine the tools for measurement and control	<ul style="list-style-type: none">● Develop a sample framework for ESG and SDG● Prepare a roadmap to achieve Net Zero for a company● Chalk a monitoring and measuring system to map the climate change

Course content

Date	Time	Topics
Day 1	11am to 1 pm	Introduction to climate change Kinds of pollutants - seen and unseen Present threats and opportunities Why now - KYOTO Protocol, Paris climate ACCORD and more
	2pm to 5pm	Initiatives to tackle climate change by major economies in the world Government policies developed and comparative analysis Key terms and definitions to know - NETZero, CDP, TCFD, Carbon emissions, others Giving problem statement
Day 2	11am to 1 pm	33 industries and their types of pollutants
	2pm to 5pm	How to build an acceptable ESG and SDG framework to achieve NetZero? Bespoke company
Day 3	11am to 1 pm	Carbon Disclosure project - measuring carbon emissions, carbon trading, international standards
	2pm to 5pm	Roundtable with Thought leaders
Day 4	11am to 1 pm	TCFD Framework, its importance and implementation
	2pm to 5pm	Individual exercise What is the Circular economy and integrating it in the present business practices and day to day life? Social innovations address climate change
Day 5	11am to 1 pm	Case studies of leading company achieving NetZero Build a strategy to achieve Netzero in your company
	2pm to 5pm	Expert talk Group Presentation

Corporate Governance

Week 10

Lead Faculty: Ms Smruti Sweta Samantray

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Key Outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none">● Discuss the governance system to be followed● Elaborate a system to work with state and national government● Explain the board structure● Evaluate the indicators for building benchmarks● Deliberate on modes to engage with the Governing council on the ground realities● Discuss on communication models to be used with all the stakeholders	<ul style="list-style-type: none">● Perform the steps to develop a mock governance board● Write a sample governance structure● Show how to develop a sample policy to work with governments● Create a sample benchmarking system for measuring governance system with the peers● Demonstrate ways to engage the Board and CSR committee with the ground realities

Course content

Date	Time	Topic
Day 1	11am to 1pm	What is Governance? - Corporate, NGOs, Digital, other entities Indian laws and compliances International best practices in Corporate Governance
	2pm to 5pm	Boardroom structures Building effective board rooms Giving problem statement
Day 2	11am to 1pm	Diversity and inclusion Compliances Present status in India Recognising gap and building bridge
	2pm to 5pm	Organizational structure and strategy Liabilities of each stakeholders, Compensation
Day 3	11am to 1pm	Governance system of multi national Divestiture, merger and acquisition. diversification
	2pm to 5pm	Roundtable with Thought Leaders
Day 4	11am to 1pm	Case studies of good and bad corporate governance system
	2pm to 5pm	Individual exercise
Day 5	11am to 1pm	Group Discussion
	2pm to 5pm	Expert talk Group Presentation

Measurement and Assessment

Week 11

Lead Faculty: Vidyadhar Prabhudesai, Leadcap ventures

Know more: <https://www.linkedin.com/in/vidyadhar/>

Key outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> ● Discuss the process of impact assessment ● Elaborate process of social audit ● Deliberate on the digital tools to be used in automating CSR and Sustainability process ● Evaluate the best measuring techniques ● Research on the monitoring tools 	<ul style="list-style-type: none"> ● Prepare sample report based on the Create a sample process flow of Participatory rural approach method (PRA) ● Prepare a sample report of impact assessment ● Demonstrate a monitoring mechanism ● Demonstrate how to use the tools for digitization

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> ● Discuss tools available for measuring outcomes ● Elaborate the process for monitoring project development ● Elaborate the measuring techniques for knowing the outcomes ● Deliberate on the key performance indicators (KPIs) of the project to be successful ● Discuss the communication format for the stakeholders involved 	<ul style="list-style-type: none"> ● Develop a sample process for measuring and monitoring of the projects ● Write a sample SDG report

Course Content

Program Schedule for on-campus training at North Goa



Date	Time	Topic
Day 1	11am to 1pm	Introduction to Impact assessment What is Impact assessment and the need for the same? Stage to conduct impact assessment studies
	2pm to 5pm	Types of Impact assessment studies Execution of assessment studies Report writing
Day 2	11am to 1pm	Research methodologies Participatory rural analysis approach, Group discussions, Primary and secondary data collection
	2pm to 5pm	Data management Data analysis, data evaluation, statistical analysis
Day 3	11am to 1pm	Impact reports - Qualitative, Quantitative, Social return on investment (SROI) studies
	2pm to 5pm	Identifying key success indicators for measurement Building a roadmap to bridge the expected outcomes
Day 4	11am to 1pm	Case studies - Digitization methods/Modern tools for measurement and monitoring of project
	2pm to 5pm	Individual exercise
Day 5	11am to 1pm	Group discussion
	2pm to 5pm	Expert talk Group Presentation

Sustainability reporting indices tools and ESG Reporting and Rating Framework

Week 12

Lead Faculty: R Vidyanath, ESG Expert with 13 years experience

LinkedIn: <https://www.linkedin.com/in/rvidyanath/>

Key Outcomes

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> ● Discuss the sustainability reporting standards in India and Internationally available ● Elaborate the pros and cons of existing reporting standards ● Discuss the existing standards such as GRI, IR, BRR, BRSR and Materiality analysis ● Deliberate on evolving trends in reporting standards 	<ul style="list-style-type: none"> ● Write a sample sustainability report - BRSR and GRI or IR ● Demonstrate materiality analysis for a company

Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> ● Discuss the success and failure indicators for sustainable business ● Elaborate the guidelines to be followed sustainable business practices ● Explain the measurement standards for knowing the outcomes ● Explain the importance of sustainable stock exchanges ● Discuss the benchmarks for sustainable business ● Evaluate the benchmarks with the existing international models <p>Discuss the best reporting format to be used</p>	<ul style="list-style-type: none"> ● Prepare sample report based on the guidelines/framework selected ● Demonstrate how to fulfill the criterias for investing in sustainable business ● Develop benchmarking mechanism for sustainable business ● Prepare a sample communication report

Course Content

Program Schedule for on-campus training at North Goa



Date	Time	Topics
Day 1	11am to 1pm	What is sustainability reporting? Stakeholders involved Formats of sustainability reporting
	2pm to 5pm	Indepth study on reporting formats and comparative analysis -BRSR, GRI, IR, Materiality analysis, ISO2600 and other industry standards Giving problem statement for group presentation - GRI, IR, TCFD
Day 2	11am to 1pm	Introduction to Sustainability indexes and tools DJSI, Morning star, RepuTex; Tools - StainAnalytics, GovEva and contemporary tools/indexes
	2pm to 5pm	Deliberate on indicators of sustainability indexes with comparative analysis
Day 3	11am to 1pm	Benchmarking with the peer group on indicators How to build a roadmap to improve ratings
	2pm to 5pm	Integration of ESG in business Key point indicators for ESG in management verticals
Day 4	11am to 1pm	Report writing and communication
	2pm to 5pm	Individual exercise - Materiality analysis
Day 5	11am to 1pm	Group Discussion on Carbon disclosure project and carbon exchange
	2pm to 5pm	Expert talk Group Presentation