



Date: 26th Feb - 1st March 2024
Time: 5:00 pm to 7:00 pm PST

Venue: Zoom

Mode of delivery: Live sessions Online
with recordings available for 5 years



Certified GHG Accounting and Carbon Markets Practitioner

For more information:

Registration Link: <https://www.eventbrite.com/e/771905248377?aff=oddtcreator>

USA: +1 628 283 9580
info@iicsr.com

Certified GHG Accounting and Carbon Markets Practitioners

GHG Accounting and Carbon markets are an important part of addressing climate change globally. The field is evolving with new technologies and developing concepts continuously. To comprehend and integrate these concepts in your industry is gaining paramount importance for your journey towards NETZero. The objective of this course is to empower you to integrate the concepts of GHG Accounting and carbon markets in your company and find ways to manage footprints internally and via carbon trade in the international markets.



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OUTCOMES

- Understanding the overview and trends in carbon markets
- Identifying and mapping scope emissions - SCOPE 1,2,3
- GHG accounting calculation
- Carbon credits accreditation process
- Carbon trade internationally
- Technologies and innovative solutions to automate the process



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AUDIENCE

- **Corporates**
- **NGOs**
- **Consultants**
- **Entrepreneurs**
- **Students**



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AGENDA (DAY 1)

	Topic	
Day 1	<p>Introduction to carbon markets</p> <p>SCOPE 1, 2, 3 Emissions - What are they? Exercise</p>	
Day 2	<p>Carbon Markets</p> <p>What are carbon credits? How do you prove it's genuinity? Which are the accreditation bodies for carbon credits? GHG Accounting process</p>	
Day 3	<p>Exercise - To calculate GHG emissions with case studies and application in bespoke company</p>	
Day 4	<p>SCOPE 3 emissions</p> <ul style="list-style-type: none">- Identifying- Accounting- Measuring and monitoring	
Day 5	<p>Carbon trade</p> <ul style="list-style-type: none">- International markets and rates <p>Evaluation and certificate presentation</p>	

Faculty



Dr Brooke Newman, Founder and CEO Before3020 Linkedin: <https://www.linkedin.com/in/drbrooke-newman/>

Dr. Brooke Newman, DNP, is a senior sustainability executive and global entrepreneur with one and a half decades of private, public, and philanthropic (PPP) experience, innovating enterprise supply chain management for the triple bottom line – people, planet, plus profit. She focuses on solving the industry agnostic problem: supply chain waste and carbon emissions through her operational real-time technologies, predictive modeling, and system for reverse logistics.

She questions and improves the status quo if enterprises or governments are not socially responsible, placing significance on your value chain (both financial and perceived customer value). Dr. Brooke is known for sustainability strategy and execution for purpose-driven Fast Moving Consumer Goods, banking, oil and gas, healthcare & life sciences, consultancy firms, and others, leading to sustainable outcomes for clients, strategic partners, and investors. Her passion and purpose lead her to advance the UN's SDGs through digital twin technology, predictive modeling, and system for reverse logistics with her team of doctoral-prepared change agents, resulting in social, environmental, and financial returns far before 3020.

She is a change agent rather than a consultant, achieving sustainable social and financial alpha for public and private consumers. Her entrepreneurial approach to commercializing the triple bottom line resulted in incorporating Before3020, Inc., an enterprise supply chain management firm incorporated as a global Public Benefit Corporation. Her team of thirteen works from the United Kingdom, United States, Canada, Denmark, Africa, and the Philippines for global representation, strategy, and evidence-based operations. Her team combines deep backgrounds in sustainability, finance, public policy, human rights, healthcare, diversity, equity & inclusion, research, organizational psychology, etc., for a holistic approach to solving clients' sustainability pain points.

She is Before3020, Inc.'s Founder and CEO; a member of the ASEAN CEO Club; an advisory board member to an artificial intelligence company; a published international author in scientifically rigorous journal articles; and, previously, a technology innovation consultant. Brooke is focused on achieving the triple bottom line #farbefore3020.



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Clients



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Deliverables

Deliverables

- Course content
- Case studies
- Group discussion
- Project work and simulations
- Assessments
- Access to IICSR Alumni International network group
- 1 year subscription to Sustainolux job portal
- Access to recorded course on LMS for 5 years
- Certificate from IICSR Group

Fees:

Regular: \$195

Group discount: \$150

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About IICSR

IICSR Group is the world leader in building Responsible Business Leadership established in 2010 in India and USA. We lead the companies on ESG, CSR and Sustainability project implementation, advisory, reporting and training. We train and advice working professionals from SAARC, EU, UAE and Asia with expert faculty.

IICSR is accredited by the American Council of training and development and MEPSC (A sector skills council under Ministry of Skills development and Entrepreneurship).

We have trained more than 10,000+ professionals, advised 100+ corporates in Public and Private sectors and implemented projects at PAN India level. We have registered offices in the India and the USA. Our campus at North Goa is located in the midst of the nature surrounded by the Arabian Sea on one side and Arambol Jungles - Western Ghats on the other side.



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