



The **measure of a society** is found
in how they treat their weakest
and **most helpless citizens.**

—— Jimmy Carter ——

**Future Focused Reporting and Measurement Tools –
Sustainability Indexes (Advanced)**

Schedule: 21st to 28th December 2020 - 2 hours everyday

Course Fee: NOW INR 10,510/- (Incl Taxes)

Register NOW:

<https://iicsronlineinstitute.com/page/reporting-and-measurement-tools>

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Introduction

International Institute for Corporate Sustainability and Responsibility (IICSR) established in 2015 is a training, research, and development institute dedicated to Responsible Business practices.

We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for student offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first one's in India to curate 2 years full-time dual degree course in MBA in CSR.

Understanding the requirements of the working professionals we have designed a flexi learning model, self-designed Masters Certificate course with diverse range of courses.





OFFLINE

Courses

- Social Return on Investments (SROI) studies
- Introduction to CSR and Social - Value Change
- Workshop on CSR Project Monitoring and Reporting
- 2 years offline Dual degree MBA in CSR
- Impact Investments

ONLINE

Courses

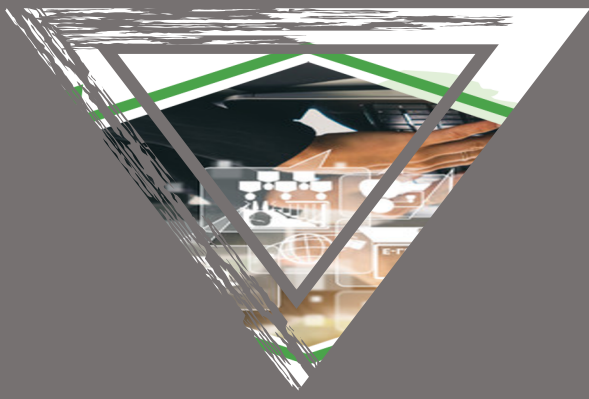
- Introduction to CSR and Sustainability
- Value creation by ESG Reporting
- And more ongoing

EVENTS

& Interactions

- Next Step – Promoting Social entrepreneurs
- National Summit on Extractive Industries and Sustainable Development
- CSR Roundtable and Meet-ups
- Mining Industry and Sustainable Development
- Sustainability Dialogues at Washington D.C
- International Responsible Investments Dialogues
- Live Interactions with Global Changemakers





Course Brief:

Being socially conscious is not only a responsibility, but it also helps build a lasting relationship with stakeholders, creates positive work environments and a successful business; solving global challenges. You can measure the effect of corporate social responsibility/ sustainability initiatives in a scientific way. Measurement enables you to disclose the importance of your activities to your stakeholders and customers. CSR/ sustainability reporting identifies future risks and opportunities and thereby contribute to increasing the competitiveness of business and maintain the possibility for long-term business venture.

Outcomes expected:

- Knowledge of international and national frameworks
- Presentation and preparation of expert reports
- Conceptualization and guiding skills to report social impact
- Capability to report responsible business practices in current times
- Capacity to design a reporting strategy

Audience:

CSR and sustainability professional,
Corporate,
NGOs,
Social enterprises,
PG Students,
Philanthropic
Organizations and Academia

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Online Content Schedule

Reporting cycle: sustainable business

- Measurement tools, designing, stakeholder engagement, performance measurement, internal & external reporting.
- Highly successful reporting campaigns - AMUL, ITC, Nestle.

Session 1

December 21, 2020
7:00 pm - 9:00 pm

Session - 2

December 22, 2020
7:00 pm - 9:00 pm

Measurement standards and guidelines

- Debriefing Guidelines and standards - ISO 26000, GRI
- NGRSBC -BRR -Sharing and discussing reports

Session - 3

December 23, 2020
7:00 pm - 9:00 pm

Round table discussion with the Thought Leaders - "Sustainable Stock Exchanges new way of investing"

- Formation of Sustainability Indices
- Functioning of Sustainable Stock Exchanges
- Investing Sustainably – Innovative ways

Session – 4

December 24, 2020
7:00 pm - 9:00 pm

Case studies and Group Discussions

- Major benchmark index (Based on case studies: Treeni, SustinAnalytics, Truevalue, Reputex, FTSE4Good
- Deliberating on stock market indexes and Sustainability indices- Dow Jones Sustainability Index

Session – 5

December 26, 2020
7:00 pm to 9:00 pm

How to formulate measuring and reporting strategy?

To design a logical framework for measuring and reporting social change in business context (Exercise).

Online test:

20 marks (4 questions from each session)

December 28th 2020 Live Interactions with Global Changemakers and Felicitation

Includes



Roundtable with the Thought Leaders



Mr. Anirban Ghosh
Chief Sustainability Officer
Mahindra Group

Mr. Ashwini Saxena
Chief Executive Officer
JSW Foundation

Mr. Tanmoy Chakraborty
Group Government Affairs Officer
Tata Sons Limited

Mr. Vinod Pande
Advisor CSR
PTC India Financial Services Ltd.

Mr. Nixon Joseph
President and COO
SBI Foundation

**COVID 19 Pandemic: Transforming Leadership CSR and Sustainability to
the NEW REALITY**

31st August to 5th September 2020

Last Date: 29th August 2020

E: info@iicsr.com | Sneha Raj: +91 816 989 2605

Register: <http://iicsronlineinstitute.com>

Presented by

Outcomes

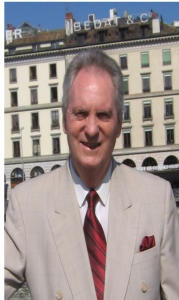
Audience



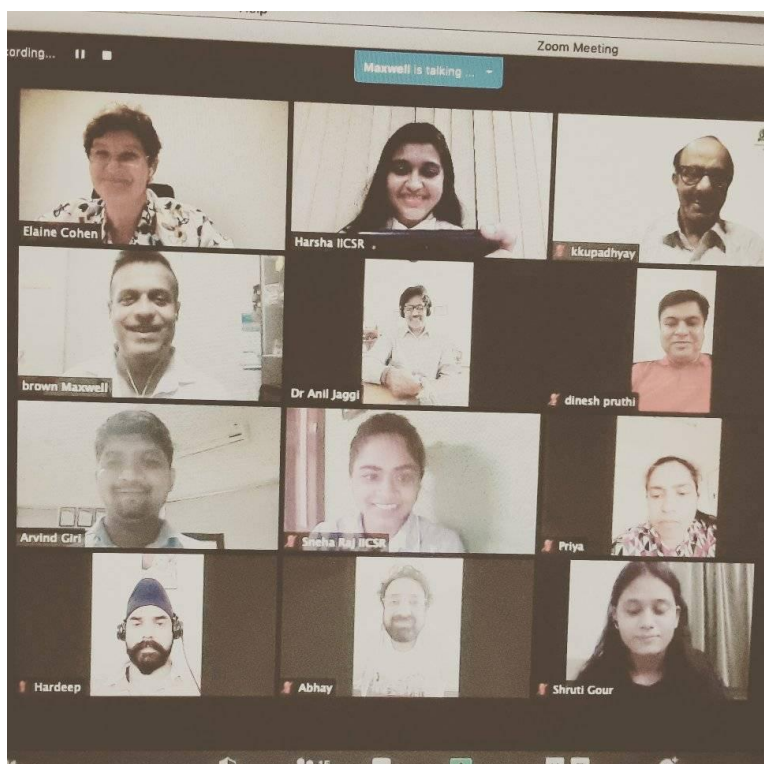
- Concepts of CSR, Sustainability and links to the Big Issues of the Day
- Understanding the present challenges from the strategy to the operational management level.
- Efficient and effective digitalization IT intervention to promote CSR and Sustainability managing and transforming during Pandemic as workplace changes from office to home

- Corporates - Multinationals
- CSR Practitioners
- Entrepreneurs, MSMEs
- Post Graduate Students
- Public Officials
- NGOs and Social Enterprises

IICSR Lead Trainer
Dr. Michael Hopkins
Founder and CEO
MHCI International



Live Interactions with Global Changemakers



Digital Felicitation Ceremony

Lead Trainer: Dr. KK Upadhyay

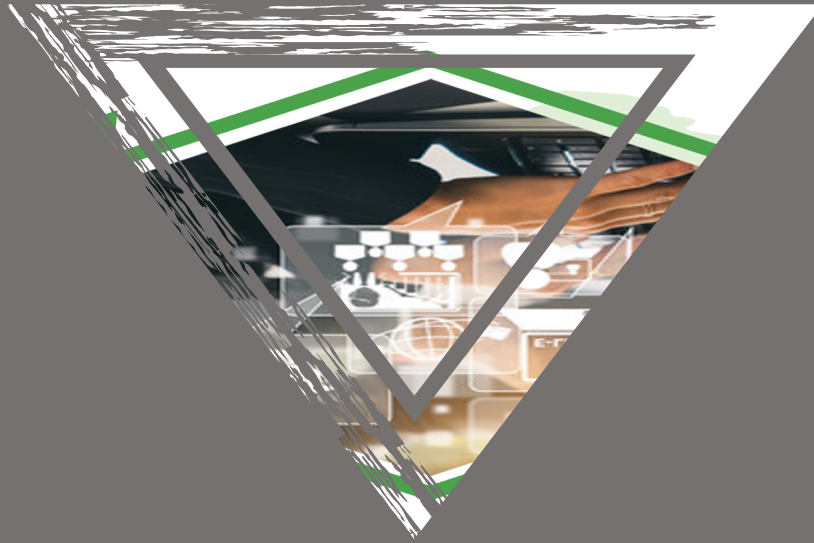


Future Focused Reporting and Measurement Tools (Advanced)

Dr. K. K. Upadhyay's a widely respected and seasoned development professional, with over four decades of experience across government, not-for-profits, academia and corporate. He has pioneered several innovative and successful models that exist in the development sector today including — Mother Dairy's 'Safal', 'Aapni Yojana' an integrated rural water supply & sanitation project for 1000 villages and 10 towns in Rajasthan. Bastar Integrated Development Project for the Royal Danish Embassy and Health of the Urban Poor Program for USAID/PFI.

As an alumnus of GB Pant University of Agriculture & Technology and Institute of Rural Management, Anand (IRMA), he's propagated the social entrepreneurship model of amalgamating business with social responsibility, based on the AMUL model. He has been a pivotal part of the CSR journey in India as a thought leader, practitioner, and former head of the FICCI **Aditya Birla** CSR Centre for Excellence. As an expert with Indian Institute of Corporate Affairs, was on board of several non-profits including National Trust, Jan Sthirta Kosh, UN Global Compact.

An **experienced moderator and speaker**, he's organized numerous workshops, seminars and award functions. Is a **certified trainer** (by Indian Institute of Corporate Affairs, CBI – Netherland, ICRA-UK and SEBI), and has conducted several trainings for clients including FICCI, Institute of Chartered Accountants, PHD Chamber of Commerce & Industry, Development Alternatives, Danida, KfW, USAID, IIHMR, Times Foundation, BIMTECH, MDI-Gurgaon, NFI and many more. He's has contributed to the sector through several publications as well. He's also conducted and commissioned **research studies** for USAID, UNIFEM and IIED London."



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